

Stephanie Johnson

(319) 371-6418
stephanie@stephjohnphoto.com
PO Box 205
Tiffin, IA 52340

Abstract and Landscape Fine Art Photographer at
Stephanie Johnson Photography (StephJohnPhoto)
www.stephjohnphoto.com | www.facebook.com/stephjohnphoto
www.instagram.com/stephjohnphoto

Founder, Creator, and Publisher at
ICM Photography Magazine (ICMPhotoMag)
www.icmphotomag.com | www.facebook.com/icmphotomag
www.instagram.com/icmphotomag | www.facebook.com/groups/icmphotomag

Founder, Co-Mentor, and Content Creator at
ICMPhotoMag Network – a paid continuous learning membership community
www.icmphotomag.network

PROFESSIONAL SUMMARY

- Full-time abstract/landscape photographer and graphic designer, with part-time experience while working for the government in various capacities from 2004 to 2021 – www.stephjohnphoto.com
- Founder, curator, designer, editor, and publisher of a first-of-its-kind international quarterly e-magazine based on Intentional Camera Movement (ICM) photography. First issue published in June 2020 – www.icmphotomag.com
- Founder, co-mentor, and content creator at ICMPhotoMag Network, a subscription-based continuous learning community – www.icmphotomag.network – to encourage and support members in the growth and evolution of their own unique creativity and artistry.
- Self-built and maintain the ICMPhotoMag Network community website and platform.
- Co-mentor and course developer of the ICMPhotoMag New Beginnings Online Workshops – newbeginningsworkshop.icmphotomag.network – which are focused on teaching creatives to build visual stories and bodies of work using ICM and abstract photography to tell those stories.
- Self-built and maintain the ICMPhotoMag New Beginnings Workshop website and learning platform.
- Regularly presents to camera clubs across North America, Ireland, and the UK on the ICM technique and the value of creative vision.
- Collaborates with the New Zealand photograph tour organization Women in Photography to lead destination ICM workshops in New Zealand and Australia.
- Plans, develops, and coordinates branded social media content to advertise and communicate the brand of both @StephJohnPhoto and @ICMPhotoMag across social media platforms such as Facebook, Instagram, Twitter, Flickr, YouTube, and LinkedIn.

- Maintains an internet presence through updates to four self-created photography websites to build and strengthen a global network of like-minded creatives, followers, and customers.
- Translates ideas and concepts, using graphic design principles, into visual products that exemplify the creative process and artistic vision.
- Personally engages with followers in an effort to build and form meaningful connections and relationships.
- Develops paid social media advertisements on Facebook, Instagram, YouTube, and Google Ads, with the goal of driving more traffic to the social media platforms, as well as to the individual websites.
- Creates videos for YouTube and Vimeo and personally designs all brand graphics for @StephJohnPhoto, @ICMPhotoMag, the ICMPhotoMag Network community, and the ICMPhotoMag New Beginnings Workshops.
- Created, developed, designed, and self-published the e-book, *Healing Light: A Collection of Color*, in conjunction with a three-month art exhibit of abstract images for the University of Iowa Hospitals & Clinics Project Art.
- Offers individual mentoring sessions to encourage, support, and inspire creatives in the use of the abstract photographic technique known as Intentional Camera Movement (ICM) and for developing their own creative vision and artistic expression.
- Experienced in the use of a variety of cameras and photographic equipment, to include DSLRs, advanced compact cameras, and mobile devices.
- Proficient with a variety of creative software, including the entire Adobe Creative Suite, for example Lightroom, Camera Raw, and Photoshop for image editing and graphics; InDesign for creating various types of digital and print publications; PremierePro for video creation and editing; and Audition for audio editing.
- Proficient in the use of Adobe Captivate for designing and building e-learning courses.
- Experienced and proficient with WordPress, HTML, and Drupal, as well as various other website building tools.
- Uses AWS for content management and CSS for non-standard edits and enhancements to the membership website.
- Basic working knowledge of Adobe Animate, Illustrator, and After Effects and has been exploring CMS and CSS for potential future projects.
- Regularly audits websites and other content for outdated or broken links in an effort to provide a seamless and effective experience for viewers and users.
- Uses basic knowledge of Google Analytics for effective targeting of web content.
- Performs all business-related aspects of *Stephanie Johnson Photography*, *ICM Photography Magazine*, and *ICMPhotoMag Network* to include marketing, bookkeeping, and creative work.

AREAS OF EXPERTISE

E-Magazine design and publishing
 Visual Storytelling
 ICM and Abstract Photography

Landscape Photography
Natural Light Portrait Photography
Post-processing proficiency in Lightroom and Photoshop
Graphic design and publishing in a wide array of digital and print products
Website design, creation, and maintenance
Video creation and design
eLearning course design and development
Mentoring and leading workshops
Presenting and instructing others on creative techniques and artistic vision

EDUCATION

Southern New Hampshire University, Manchester, New Hampshire
MA English Literature (18 credits of graduate work completed as of 2015)
GPA: 4.0

University of Maryland University College, Adelphi, Maryland
BA English Literature (August 2013), with 36 credits in Business Administration
GPA: 3.6

University of Maryland University College, Asian Division, Okinawa, Japan
AA General Studies (May 1997)
GPA: 3.7

PERSONAL SKILLS

A self-taught photographer in all aspects, from working with the camera to post-processing and everything in between.

A strong creative spirit, always finding ways to bring creativity to any professional position ever held with the government and in an academic setting, as well as to my own personal projects over the course of many years.

A self-starter and team-player with exceptional time management and organizational skills.

Keen ability to collaborate with individuals from diverse and varying backgrounds, to form community around a common concept, goal, or idea.

Possesses an extremely goal oriented mindset, with a keen ability to multitask.

Extremely comfortable working in fast-paced environments.

Many years of experience in writing, researching, editing, publishing, social media, web design, teaching, and mentoring.

Very easily adapts to new technologies, whether that be camera equipment, computer hardware or software, and stand-alone peripherals.

Exceptional interpersonal and communication skills, both written and oral.

Ability to self-direct and understand the full scope of projects and assignments.

A keen awareness and appreciation for art in all its many forms, including visual, literary, and musical.

Experience understanding and working in both large, complex organizations, as well as in a smaller, sole-proprietorship entrepreneurial endeavor.

Possesses a very positive, can-do attitude and mentality, and is very detail oriented.

Driven to succeed in any environment and to become the 'go-to' technical expert.

TECHNOLOGY AND SPECIALIZED SKILLS

Camera Equipment

Digital and film-based camera systems

- DSLR (primarily Canon)
- Advance Compact Point & Shoot
- Mobile Devices

Digital Desktop

Adobe Creative Cloud Suite (including Lightroom, Photoshop, Premiere Pro, Audition, After Effects, and InDesign), Adobe Captivate, Topaz Labs, Zenfolio Website Creation/Maintenance, WordPress, HTML, Drupal, Canon and HP Peripherals

Proficient in the use of Microsoft Word, Excel, PowerPoint, Access, Publisher, and Outlook

Operating System

Microsoft Windows (PC)

Social Media

Proficient in WordPress blogging software, and across all social media platforms (including Facebook, Instagram, Twitter, LinkedIn, Flickr, Pinterest)

PUBLICATIONS

Amateur Photographer Magazine (UK)

ICM Technique article to be published in August 2022.

B&H Photo Explora Blog

Published as an ICM expert in the collaborative B&H Photo Explora Blog in July 2022.

ICM Photography Magazine

Founder, creator and publisher of this first-of-its-kind international quarterly e-magazine featuring ICM photographers from around the world since June 2020.

LEMAG Long Exposure Magazine

Three ICM Photography articles published
April, May, June 2020

Healing Light: A Collection of Color

An e-book collection of abstract images and inspirational quotes, published
July 2019

Sleeklens Photographer Spotlight

A photographer spotlight interview, published
April 2019

LEMAG Long Exposure Magazine

Three abstract landscape images published
February 2019

Irish Light: The Islands Collection 2017 (Book)

Two traditional landscape images from the island of Inishmore, Ireland, published
September 2018

Red Fox Nature Photography Magazine

Intentional camera movement article, "Seeing Things Differently," published
September 2018

Iowa Outdoors Magazine, Iowa Department of Natural Resources Publication

One traditional landscape image from Geode State Park published
Summer 2018

Iowa Outdoors, Iowa Public Television Programming

Five images, including a traditional landscape, a star-trails, and three macro, were featured in the closing segment of a televised episode
May 2018

Shadows and Light Magazine

An abstract collection of 12 ICM images published
May 2018

Art of the Blur Online

Featured Photographer Interview
January 2018

2018 Iowa Travel Guide

One traditional landscape image from Wildcat Den State Park, Iowa, published
January 2018

League Magazine

One traditional landscape image published as part of a section on Healing Light
October 2017

Irish Light: The Atlantic Reach Collection 2016 (Book)

Two traditional landscape images from Killarney National Park, Ireland, published
September 2017

Astronomy Ireland Magazine

One Milky Way image from the Burren, County Clare, Ireland, published
November 2016

CONFERENCES, CAMERA CLUB PRESENTATIONS, AND WORKSHOPS

For a full list of past and upcoming camera club presentations, please see –

[Online Camera Club Presentations & Live/Virtual Talks on ICM Photography](#)

ICM Capture to Print Workshop – New Zealand (Upcoming)

A destination workshop to teach ICM techniques in the field
October 2022

ICMPhotoMag New Beginnings Online Workshops

Workshops on Visual Storytelling and Bodies of Work using ICM Photography

January-March 2021

March-May 2021

January-March 2022 – 2 workshops concurrently

September-November 2022 - Upcoming

Blufftops & Visions, N4C Annual Convention, Dubuque, Iowa

Abstract Intentional Camera Movement (ICM) Presentation

September 2018

Creative Light Photo Journeys, Iowa City, Iowa

Intentional Camera Movement (ICM) and Mindfulness Workshop

August 2018

Rockwell Collins Camera Club, Cedar Rapids, Iowa

Intentional Camera Movement (ICM) Presentation

August 2018

Iowa Through the Lens, Iowa City, Iowa

Abstract Intentional Camera Movement (ICM) Workshop

May 2018

EXHIBITS

ICM Photography Magazine Beginnings Workshop Exhibitions

Bodies of Work culminating from two personally-led online workshops

February 2021 –

www.icmphotomag.com/beginnings-workshop-exhibition/stephanie-johnson

March 2021 –

www.icmphotomag.com/beginnings-workshop-2-exhibition

Project Art, University of Iowa Hospitals & Clinics, Iowa City, Iowa

Personal Exhibit of Abstract Photographic Work

July to November 2019

Press Coffee Company, Iowa City, Iowa

Personal Exhibit of Abstract and Landscape Work

November 2018

TRANSFORMATIONS – 2018: An Exhibition of the Imagination

Pennsylvania Center for Photography, Doylestown, Pennsylvania

Two abstract images were judge selected for display during this exhibition

November 2018

OLDER PROJECTS

Served as part of a creative team, acting as an editor, for the quarterly publication of a Pakistani photography eMagazine called Deja Vu.

Collaborated with an Iranian creative team and served as an international photographic/artistic consultant and judge for two Iranian Women in Art photo competitions in June and August 2019 - woart.ir/modica/modicaphotoexhibition/.

PROFESSIONAL WORK HISTORY

More detailed information about the following professional work history may be found in my professional resume here – www.stephjohnphoto.com/stephanie-johnson-professional-resume-august-2022.pdf

eLearning Project Manager (Full Time / Permanent)

University of Iowa, Iowa Reading Research Center, Iowa City, Iowa

May-October 2021

Administrative Services Coordinator (Full Time / Permanent)

University of Iowa, Department of Anatomy and Cell Biology, Iowa City, Iowa

January 2020 to May 2021

Part-Time (Temporary) Creative Media Developer
University of Iowa, Iowa Reading Research Center, Iowa City, Iowa
October 2019 to January 2020

Professional Abstract and Landscape Photographer
Stephanie Johnson Photography, Tiffin, Iowa
November 2017 to Present

Civilian Staff Action Specialist
Department of the Army, Middletown, Iowa
May 2015 to November 2017

Office and Veterans Program Manager
Environmental Protection Agency, Lenexa, Kansas
April 2011 to September 2013

Civilian Administrative Support Specialist
Department of the Army, Middletown, Iowa
May 2007 to April 2011

City Clerk
City of Farmington, Farmington Iowa
February 2006 to May 2007

20 Years of active duty service in various positions and locations

United States Marine Corps
October 1984 to October 2004

Including:

2002-2004 - Executive Assistant to the Commanding General, 1st Marine Division,
Camp Pendleton, CA

2000-2002 – Protocol and Social Event Specialist for the Commanding General,
Marine Corps Air Ground Combat Center, Twentynine Palms, CA