

# Stephanie Johnson

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**Abstract and Landscape Fine Art Photographer** at  
Stephanie Johnson Photography (StephJohnPhoto)  
[www.stephjohnphoto.com](http://www.stephjohnphoto.com) | [www.facebook.com/stephjohnphoto](https://www.facebook.com/stephjohnphoto)  
[www.instagram.com/stephjohnphoto](https://www.instagram.com/stephjohnphoto)

**Founder, Creator, and Publisher** at  
ICM Photography Magazine (ICMPhotoMag)  
[www.icmphotomag.com](http://www.icmphotomag.com) | [www.facebook.com/icmphotomag](https://www.facebook.com/icmphotomag)  
[www.instagram.com/icmphotomag](https://www.instagram.com/icmphotomag)

**Co-Founder and Content Creator** at  
ICMPhotoMag Network – a paid continuous learning membership community  
[www.icmphotomag.network](http://www.icmphotomag.network)

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## **PROFESSIONAL SUMMARY**

- Founder, curator, designer, and publisher of a first-of-its-kind international quarterly e-magazine based on Intentional Camera Movement (ICM) photography. First issue published in June 2020 – [www.icmphotomag.com](http://www.icmphotomag.com)
- Co-Founder and content creator at ICMPhotoMag Network, a paid continuous learning community - [www.icmphotomag.network](http://www.icmphotomag.network)
- Abstract/landscape photographer and graphic designer, full-time from November 2017 to October 2019, and part-time while working for the government in various capacities since 2004 – [www.stephjohnphoto.com](http://www.stephjohnphoto.com)
- Plans, develops, and coordinates branded social media content to advertise and communicate the brand of both @StephJohnPhoto and @ICMPhotoMag across social media platforms such as Facebook, Instagram, Twitter, Flickr, YouTube, and LinkedIn.
- Maintains an internet presence through updates to three self-created photography website and blog to build and strengthen a global network of like-minded creatives, followers, and customers.
- Translates ideas and concepts, using graphic design principles, into visual products that exemplify the creative process and vision.
- Personally engages with followers in an effort to build and form meaningful connections and relationships.
- Develops paid social media advertisements on Facebook, Instagram, YouTube, and Google Ads, with the goal of driving more traffic to the social media platforms, as well as to the websites.
- Creates videos for YouTube and Vimeo and personally designs all brand graphics for @StephJohnPhoto and @ICMPhotoMag and the ICMPhotoMag Network community..
- Created, developed, designed, and self-published the e-book, *Healing Light: A Collection of Color*, in conjunction with a three-month art exhibit of abstract images for the University of Iowa Hospitals & Clinics Project Art.

- Leads workshops, offers individual mentoring sessions, and gives presentations to camera clubs in the US and internationally on the abstract photographic technique known as Intentional Camera Movement (ICM).
  - Experienced in the use of a variety of cameras and photographic equipment, to include DSLRs and advanced compact cameras.
  - Proficient with a variety of creative software, including the entire Adobe Creative Suite, for example Lightroom, Camera Raw, and Photoshop for image editing and graphics; InDesign for creating various types of digital and print publications; PremierePro for video creation and editing; and Audition for audio editing.
  - Proficient in the use of Adobe Captivate for designing and building e-learning courses.
  - Experienced with WordPress, HTML, and Drupal, as well as various other website building tools.
  - Solely responsible for building and maintaining the website for a paid membership community, which currently has 215 members.
  - Uses AWS for content management and CSS for non-standard edits and enhancements to the membership website.
  - Basic working knowledge of Adobe Animate, Illustrator, and After Effects and has been exploring CMS and CSS for potential future projects.
  - Regularly audits websites and other content for outdated or broken links in an effort to provide a seamless and effective experience for viewers and users.
  - Uses basic knowledge of Google Analytics for effective targeting of web content.
  - Performs all business-related aspects of *Stephanie Johnson Photography*, *ICM Photography Magazine*, and *ICMPhotoMag Network* to include marketing, bookkeeping, and creative work.
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## **AREAS OF EXPERTISE**

E-Magazine design and publishing  
Landscape Photography  
Abstract ICM Photography  
Natural Light Portrait Photography  
Post-processing proficiency in Lightroom and Photoshop  
Graphic design and publishing in a wide array of digital and print products  
Website design, creation, and maintenance  
Video creation and design  
eLearning course design and development  
Mentoring and leading workshops

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## **EDUCATION**

Southern New Hampshire University, Manchester, New Hampshire  
MA English Literature (18 credits of graduate work completed as of 2015)  
GPA: 4.0

University of Maryland University College, Adelphi, Maryland  
BA English Literature (August 2013), with 36 credits in Business Administration  
GPA: 3.6

University of Maryland University College, Asian Division, Okinawa, Japan  
AA General Studies (May 1997)  
GPA: 3.7

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## **PERSONAL SKILLS**

A self-taught photographer in all aspects, from working with the camera to post-processing and everything in between.

A strong creative spirit, always finding ways to bring creativity to any professional position I've ever held, as well as to my own personal projects over the course of many years.

A self-starter and team-player with exceptional time management and organizational skills.

Keen ability to collaborate with individuals from diverse and varying backgrounds, to form community around a common concept, goal, or idea.

Possesses an extremely goal oriented mindset, with a keen ability to multitask.

Very comfortable working in fast-paced environments.

Many years of experience in writing, researching, editing, publishing, social media, and web design.

Very easily adapts to new technologies, whether that be camera equipment, computer hardware or software, and stand-alone peripherals.

Exceptional interpersonal and communication skills, both written and oral.

Ability to self-direct and understand the full scope of projects and assignments.

A keen awareness and appreciation for art in all its many forms, including visual, literary, and musical.

Experience understanding and working in large, complex organizations.

Possesses a very positive, can-do attitude and mentality, and is very detail oriented.

Driven to succeed in any environment and to become the 'go-to' technical expert.

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## **TECHNOLOGY AND SPECIALIZED SKILLS**

### **Camera Equipment**

Digital and film-based camera systems

- DSLR
- Advance Compact Point & Shoot

### **Digital Desktop**

Adobe Creative Cloud Suite (including Lightroom, Photoshop, Premiere Pro, Audition, After Effects, and InDesign), Adobe Captivate, Topaz Labs, Zenfolio Website Creation/Maintenance, WordPress, HTML, Drupal, Canon and HP Peripherals

Proficient in the use of Microsoft Word, Excel, PowerPoint, Access, Publisher, and Outlook

### **Operating System**

Microsoft Windows (PC)

### **Social Media**

Proficient in WordPress blogging software, and across all social media platforms (including Facebook, Instagram, Twitter, LinkedIn, Flickr, Pinterest)

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## **PUBLICATIONS**

### *ICM Photography Magazine*

Founder, creator and publisher of this first-of-its-kind international quarterly e-magazine featuring ICM photographers from around the world. Five issues published to date – June 2020, September 2020, December 2020, March 2021, and June 2021. September 2021 issue currently in progress.

### *LEMAG Long Exposure Magazine*

Three ICM Photography articles published  
April, May, June 2020

### *Healing Light: A Collection of Color*

An e-book collection of abstract images and inspirational quotes, published  
July 2019

### *Sleeklens Photographer Spotlight*

A photographer spotlight interview, published  
April 2019

### *LEMAG Long Exposure Magazine*

Three abstract landscape images published  
February 2019

*Irish Light: The Islands Collection 2017* (Book)

Two traditional landscape images from the island of Inishmore, Ireland, published  
September 2018

*Red Fox Nature Photography Magazine*

Intentional camera movement article, "Seeing Things Differently," published  
September 2018

*Iowa Outdoors Magazine*, Iowa Department of Natural Resources Publication

One traditional landscape image from Geode State Park published  
Summer 2018

*Iowa Outdoors*, Iowa Public Television Programming

Five images, including a traditional landscape, a star trails, and three macro,  
were featured in the closing segment of a televised episode  
May 2018

*Shadows and Light Magazine*

An abstract collection of 12 ICM images published  
May 2018

*Art of the Blur Online*

Featured Photographer Interview  
January 2018

*2018 Iowa Travel Guide*

One traditional landscape image from Wildcat Den State Park, Iowa, published  
January 2018

*League Magazine*

One traditional landscape image published as part of a section on Healing Light  
October 2017

*Irish Light: The Atlantic Reach Collection 2016* (Book)

Two traditional landscape images from Killarney National Park, Ireland, published  
September 2017

*Astronomy Ireland Magazine*

One Milky Way image from the Burren, County Clare, Ireland, published  
November 2016

**CONFERENCE AND WORKSHOP PRESENTATIONS**

Wrexham Photographic Society Presentation, Wrexham, Wales (Upcoming)

Intentional Camera Movement (ICM) Presentation  
October 2021

Conwy Camera Club Presentation, Conwy, Wales (Upcoming)  
Intentional Camera Movement (ICM) Presentation  
September 2021

Iowa City Camera Club, Iowa City, Iowa  
Critique Session, as the technical expert, for camera club members on their  
Intentional Camera Movement (ICM) images  
August 2021

Iowa City Camera Club, Iowa City, Iowa  
Intentional Camera Movement (ICM) Presentation  
February 2021

Cork Camera Group, Cork Ireland  
Intentional Camera Movement (ICM) Presentation  
December 2020

Blufftops & Visions, N4C Annual Convention, Dubuque, Iowa  
Abstract Intentional Camera Movement (ICM) Presentation  
September 2018

Creative Light Photo Journeys, Iowa City, Iowa  
Intentional Camera Movement (ICM) and Mindfulness Workshop  
August 2018

Rockwell Collins Camera Club, Cedar Rapids, Iowa  
Intentional Camera Movement (ICM) Presentation  
August 2018

Iowa Through the Lens, Iowa City, Iowa  
Abstract Intentional Camera Movement (ICM) Workshop  
May 2018

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## **EXHIBITS**

ICM Photography Magazine Beginnings Workshop Exhibitions  
Bodies of Work culminating from two personally-led online workshops  
February 2021 –  
<https://www.icmphotomag.com/beginnings-workshop-exhibition/stephanie-johnson>  
March 2021 –  
<https://www.icmphotomag.com/beginnings-workshop-2-exhibition>

Project Art, University of Iowa Hospitals & Clinics, Iowa City, Iowa  
Personal Exhibit of Abstract Photographic Work  
July to November 2019

Press Coffee Company, Iowa City, Iowa  
Personal Exhibit of Abstract and Landscape Work  
November 2018

TRANSFORMATIONS – 2018: An Exhibition of the Imagination  
Pennsylvania Center for Photography, Doylestown, Pennsylvania  
Two abstract images were judge selected for display during this exhibition  
November 2018

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### **OLDER PROJECTS**

Served as part of a creative team, acting as an editor, for the quarterly publication of a Pakistani photography eMagazine called Deja vU.

Collaborated with an Iranian creative team and served as an international photographic/artistic consultant and judge for two Iranian Women in Art photo competitions in June and August 2019 - [woart.ir/modica/modicaphotoexhibition/](http://woart.ir/modica/modicaphotoexhibition/).

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